



It seems like everyone is on Facebook. Chances are your child care facility has a page too. The key is using Facebook to its fullest potential. Below is some suggested posts as you share Early Achievers news on Facebook. First a few pointers.

- Facebook is a great place to post updates about the things you are doing in your program. Ideally you'll want to post once a day.
- Keep updates short, 80-100 characters.
- Pose a question. This is a great way to start a conversation and engage your Facebook friends and followers.
- Include a photo or image; your post will get more attention.
- Post a fun fact.

Some suggestions Facebook posts.

- We have officially achieved a Level of Excellence as a participant in Early Achievers. Thank you for your help and support.
- We are a proud Early Achievers participant and recently recognized for quality in the following areas: **pick those that apply**
  - Curriculum and Staff Supports
  - Professionalism
  - Family Engagement and Partnerships
  - Interactions and Environment
  - Child Outcomes
- Meet our Early Achievers coach **(add name)**. You will see her around **XYZ Child Care** as we work together to improve quality.
- Washington Scholars has given a scholarship to **(add name of staff member)**. **XYZ Child Care** congratulates her on this new educational adventure.
- Did you know that **XYZ Child Care** is a rated Early Achievers participant? That means we are using best practices to provide quality care and learning.